

Aggregation

Celebs say the show must go on...

- Celebrities are not exempt from catching COVID19 and are stuck at home with the rest of the nation. They are using Instagram Live to fulfill their need of attention and provide entertainment for the nation. [[WMagazine / Brooke Marine](#)]
- Different performers and vocalists such as John Legend and Chris Martin are participating in using the hashtag “#TogetherAtHome” to promote their Live Instagram Streams to entertain fans. [[NBC News / Kalhan Rosenblatt](#)]
- People are starting to look forward to the different Instagram Live Videos created by celebrities. Many celebrities such as Miley Cyrus, Shawn Mendez, Camilla Cabello have created a schedule for when they will be returning live. They refer to them as different “episodes”. [[Spin1038 / TARA WALSH](#)]
- Miley Cyrus created her own Instagram Live Show called “Bright Minded”. She speaks daily with celebrity guests to discuss different topics on pop culture, mental health and everyday habits. [[Glamour / Christopher Rosa](#)]
- Not only are celebrities going live, so is everybody else! Not all the live videos on Instagram are fully entertaining. Some are quite boring. We are all starving for entertainment and going live is an exciting way to even just entertain yourself. [[Digital Trends / Meira Gebel](#)]